



75 North Street • Auburn, NY 13021

When making reservations ask for:

NFB room Block

Call: 315-253-4531

<https://www.ihg.com/holidayinn/hotels/us/en/auburn/syrau/hoteldetail>

Group Code: NFB

Single & Double Occupancy Rate:

\$100.57 per room (includes taxes)

Directions

The Holiday Inn is located in Auburn on the corner of Rtes. 5 & 20 and Rt. 34 (North Street). From NYS Thruway I-90: Take I-90 exit 40 (same exit traveling from East or West), go south on Highway 34, (North Street) and the hotel will be 8 miles on the right.

Hotel Reservation Deadline

March 7, 2018

*Please make
reservations directly
with the hotel*



Young Farmers & Ranchers

MARCH 16-17, 2018

HOLIDAY INN, AUBURN

YOUNG FARMERS - AGRICULTURE'S LINK TO THE FUTURE



**REGISTRATION DEADLINE
MARCH 7, 2018**



Agenda



FRIDAY, MARCH 16

10:00 A.M. - 11:30 A.M.	HARVEST FOR ALL - Activity -TENTATIVE
10:30 A.M. - 1:00 P.M.	REGISTRATION
11:45 A.M. - 1:15 A.M.	WELCOME - Vice President Eric Ooms LUNCH & NETWORKING ACTIVITIES
1:30 P.M. - 5:30 P.M.	AGRICULTURE TOURS
6:30 P.M. - 8:00 P.M.	DINNER & KEYNOTE SPEAKER Matt Lohr, Lohr Leadership “Lifting the Limits” Life is hard! Every day we are faced with obstacles and barriers that hinder our performance and stress us out. Demanding schedules, kids, spouses, and a lack of time all contribute to the problem. Unfortunately, all that stress causes “burn out” and takes the fun out of living. This humorous and energetic presentation shows us how we can break free and Lift those Limits by keeping a positive attitude, believing in our abilities and God given talents, and nurturing our relationships with those.
8:30 P.M. - 11:30 P.M.	AG TRIVIA & EVENING ACTIVITIES

SATURDAY, MARCH 17

8:00 A.M. - 8:45 A.M.	BREAKFAST
9:00 A.M. - 9:45 A.M.	GENERAL SESSION The Strongest Link by Matt Lohr Mark Twain once said, “A lie can travel halfway around the world while the truth is putting on its shoes.” As agriculturalists, we need to be persistent in advocating for our industry, communicating a positive message and building relationships with our elected officials.

SATURDAY, MARCH 17(Continued)

9:55 A.M. - 10:55 A.M.	WORKSHOPS Know Your Beef Beyond the Label How well do you know beef? This presentation will cover USDA labeling claims, types/brands of beef and an overview of how to figure out which cut is which with a raw meat display. Know your beef!
	YF&R Competitive Events 101 Annually NYFB holds competitive events for our Young Farmers & Ranchers. Learn the ‘ins and outs’ of the Excellence in Agriculture Award, the Achievement in Agriculture Award and How to be competitive in the Discussion Meet. Past award winners will share their experiences and tips.
11:00 A.M. - 12:00 P.M.	WORKSHOPS Know Your Beef Beyond the Label (Repeated) How well do you know beef? This presentation will cover USDA labeling claims, types/brands of beef and an overview of how to figure out which cut is which with a raw meat display. Know your beef!
	How an idea gets from the kitchen table to the delegate floor Farm Bureau is truly a “Grassroots” organization. All the policies on the local, state & national level start with an idea/concern/problem from a farmer member. Learn how you can and should be involved in this process.
12:15 P.M. - 1:30 P.M.	CLOSING LUNCH SPEAKER - Commissioner Richard Ball (Invited)



NATIONWIDE IS PROUD TO SPONSOR THE
YOUNG FARMERS AND RANCHERS EDUCATIONAL PROGRAMS



THE KEYNOTE SPEAKER & YOUNG FARMER TOURS ARE SPONSORED IN
PART BY A FARM CREDIT NORTHEAST AGENHANCEMENT GRANT

