



## 2017 STATE ANNUAL MEETING

### WORKSHOPS

Tuesday, December 5, 2017	
<b>10:00 a.m. – 12:00 noon</b>	<p><b>“Building the Best Boards”**</b>  <i>**Workshop for County Presidents &amp; Vice Presidents Only</i></p> <ul style="list-style-type: none"> <li>- Elise Stoddard, Director, Organization Development, AFBF</li> </ul> <p>This workshop will focus on helping county Farm Bureau leaders to enhance county programs by introducing leaders to new technologies developed by the American Farm Bureau.</p>
<b>10:00 a.m. – 10:50 a.m.</b>	<p><b>“Got Consumer Questions? We’ve Got the Answers”</b>  <i>Workshop Sponsored by the NYFB State Promotion &amp; Education Committee</i></p> <p>We will explore some of the hottest questions asked and how you might provide an answer that will be heard. This will be a fun, interactive workshop where audience participation is an essential element of creating the right answer.</p>
<b>10:50 a.m. – 11:45 a.m.</b>	<p><b>“Tools You Can Use”</b>  <i>NYFB Promotion &amp; Education Workshop</i></p> <p>A showcase of tools you can use which come with a Promotion &amp; Education Committee recommendation. Many of our resources have been collaboratively developed and tested. We will fill your tool box so that your local community can benefit from programs such as the Food &amp; Farm Experience (focused on middle and high school career counselors), plus much more.</p>

**Wednesday, December 6, 2017**

<p><b>4:30 p.m. – 5:15 p.m.</b></p>	<p><b>“Time Management: 5 Choices to Extraordinary Productivity”</b></p> <ul style="list-style-type: none"><li>- Elise Stoddard, Director, Organization Development, AFBF</li></ul> <p>With the ever-prevalent challenge of constant information coming at us from phones, computers, and other sources, the attention these things require can feel overwhelming. With this influx in volume and need to react, we often fall short of the things that we wish to accomplish and those we wish to spend time on in our personal and professional lives. The solution as brought forth by leadership development professional Franklin Covey involves <i>The 5 Choices to Extraordinary Productivity</i>. Based in tradition with a renewed sense of focus that matches our current lives and daily demands at work and at home, paired with some good-old-fashioned “life hacks” to save you time during the average day, you will walk away from this session with a renewed commitment to time management.</p>
<p><b>4:30 p.m. – 5:15 p.m.</b></p>	<p><b>“NYAAC: Acts of Advocacy”</b></p> <p>The New York Animal Agriculture Coalition works to enhance the public’s understanding and appreciation for animal agriculture, in particular the dairy industry in New York. But a lot of the work they are doing could be repeated in other sectors and with other species. Come meet Jessica Ziehm and Eileen Jensen and learn about the projects they are doing and how you can tap into their resources and experiences.</p>
<p><b>4:30 – 5:15 p.m.</b></p>	<p><b>“Food Safety Modernization Act (FSMA)”</b></p> <p>Details coming soon!!</p>