



# Tradition & Technology

ACHIEVING BALANCE IN THE AGRICULTURAL INDUSTRY

## A Leadership Conference sponsored by the NYFB Young Farmer & Rancher Program

Friday, March 11, 2011 – Saturday, March 12, 2011

### Agenda Featuring:

◆ **Networking/Socializing with Young Farmers**

◆ **Speakers & Workshop Topics include:**

*Top Ten Tips for Business Success,  
Risk Management options for Young and Beginning Farmers,  
Using Social Media to enhance agriculture and influence the public,  
Congressional Insight, Working with Family Members & other Generations.....*

◆ **Farm Bureau Priority Updates**

◆ **Becoming an Involved Young Farmer**

### HOTEL RESERVATIONS:



#### **The Holiday Inn: Syracuse/Liverpool**

441 Electronics Parkway Liverpool, New York 13088

315-457-1122

**Single Occupancy Rate of \$111.87**(includes taxes)

**Double Occupancy Rate of \$111.87**(includes taxes) [\$55.94 per person]

*Simply call:*

**315-457-1122**

When you call to make your reservation, be sure to give them the code “YFR” so they know you are attending the N.Y. Farm Bureau Leadership Conference sponsored by the Young Farmer Program.

Directions: Route 81 TO EXIT 25 OR I-90 (NYS Thruway) TO EXIT 37.

*Meal Reservations to NYFB (please return form with check)*

**HOTEL RESERVATIONS DEADLINE: Feb. 11, 2011**

**ROOM RESERVATIONS DIRECTLY WITH THE HOTEL**

**SEND MEAL RESERVATIONS TO NYFB (FORM WITH PAYMENT)**