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FARM BUREAU MEMBERS GET DISCOUNTS NOW AT 140 FARM MARKETS

ALBANY, N.Y. —The list keeps growing.

More than 140 farm stands, farm markets, and farm wineries across New York State now offer members-only discounts to Farm Bureau members on farm-fresh sweet corn, apples, and every other conceivable farm-fresh product.

You do not need to be a farmer to join Farm Bureau and gain this “local farms, local food” members-only benefit.

“Membership is open to all,” according to Fred Perrin, director of member relations for New York Farm Bureau. “Thousands of non-farmers join Farm Bureau in order to support our farm advocacy mission and to enjoy the many benefits of membership.”

Other members-only benefits include discounts on electric rates, propane fuel, Dell computers, hotel and car rental rates, free accidental and dismemberment insurance, and a \$500 rebate on the purchase of RAM trucks.

Members also receive the monthly *Grassroots* newspaper (with free classified advertisements for members).

High school students in member families are eligible to compete for college scholarships.

Farm Family Insurance offers a substantial members-only discount on farm insurance and personal-auto policies.

“The most important thing about your membership in Farm Bureau,” says Perrin, “is the

support it gives to the organization that speaks up for the farm and rural community. The idea of supporting local farms and local food might sound new, but Farm Bureau has been doing it since 1911.”

Farm Bureau has long been a leader in advocating for farmland preservation and keeping local farms viable in New York State.

“Becoming eligible for discounts at farm stands is not only a great new benefit of membership, it is a great way for farmer-members to thank non-farmer members for their support,” Perrin adds.

To see a regularly updated county-by-county list of participating farm stands, farm markets, and farm wineries, go to www.nyfb.org and click on “marketplace.”

To become eligible for these farm-stand discounts by joining Farm Bureau online, visit www.nyfb.org and click on “join” in the top left corner.

Or look for the green “Local Farms, Local Food” poster at your nearest participating farm stand and ask your favorite farmer to sign you up right there.

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