MEMORANDUM OF SUPPORT

Senate Bill 7013 (May) / Assembly Bill 8732 (Lupardo)

AN ACT TO AMEND THE AGRICULTURE AND MARKETS LAW, THE PUBLIC HEALTH LAW AND THE ALCOHOLIC BEVERAGE CONTROL LAW, IN RELATION TO AUTHORIZING THE MANUFACTURE AND SALE OF ICE CREAM AND OTHER FROZEN DESSERTS MADE WITH LIQUOR

Date: 2/21/2020

New York Farm Bureau, the state’s largest agricultural advocacy organization, respectfully requests your support for this legislation. If enacted, this bill would authorize the manufacturing and sale of ice cream made with liquor.

New York continues to see new and creative value-added agriculture products which contribute to farm income and the state economy. Currently, ice cream made with wine, beer and cider are permitted. This bill seeks to expand the success these products have had to include liquor. As with wine, beer and cider this bill would limit the percentage of alcohol in ice cream to not more than five percent by volume, prohibit the sale to anyone under twenty-one years old and require the same product labeling and warning statements as other ice creams that contain alcohol do.

This legislation would be helpful in expanding the craft beverage industry in New York State by meeting consumer demand for new and innovative products.

For these reasons, New York Farm Bureau respectfully requests your support of this legislation.

Sincerely,

[Signature]
Kyle Wallach