



New York Farm Bureau

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MEMORANDUM OF SUPPORT

Senate Bill 556 (Senator May) / Assembly Bill 2513 (Assemblywoman Fahy)

AN ACT TO AMEND THE ALCOHOLIC BEVERAGE CONTROL LAW, IN RELATION TO DIRECT INTERSTATE AND INTRASTATE CIDER SHIPMENTS

Date: 4/26/2022

New York Farm Bureau, the state's largest agricultural advocacy organization, would like to express its support for this legislation. This legislation would allow both intrastate shipments of hard cider in New York and interstate shipment to New York by cideries located in states that afford the same privilege to New York's cideries.

New York is a nation leader in apple production and that has led to a successful cider industry in the state. This legislation would help further elevate New York State's cider industry by allowing direct shipment to customers. This will allow them to better reach their customer base and continue to build that base as sometimes more premium ciders are not usually found in retail locations. This legislation will help strengthen both the apple industry and cider industry across the state. Currently, New York is one of few states that do not allow direct shipment of cider putting New York cideries at disadvantage.

The craft beverage industry was largely impacted by COVID-19 and the closing of their tasting rooms, this legislation would assist the businesses as they seek to recover losses from the ongoing pandemic.

For these reasons, New York Farm Bureau respectfully requests your support of this legislation.