



New York Farm Bureau

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MEMORANDUM OF SUPPORT

Senate Bill 6465-A (Senator May) / Assembly Bill 7411-A (Assemblywoman Hunter)

AN ACT TO EXTEND PERMITS AND LICENSES ISSUED FOR THE SALE OF ALCOHOLIC BEVERAGES AT THE 2020 NEW YORK STATE FAIR TO THE 2021 NEW YORK STATE FAIR

Date: 5/24/2021

New York Farm Bureau, the state's largest agricultural advocacy organization, would like to express its support for this legislation. This legislation would grant all permits and licenses that were issued for the sale of alcoholic beverages at the 2020 New York State Fair to be valid for the 2021 New York State Fair without any additional fees to the license holder.

The 2020 New York State Fair was cancelled due to the COVID-19 pandemic and concerns over public health and safety at the time. As a result of the fair being canceled many of our New York State craft beverage businesses lost a large portion of their yearly revenues. These businesses were issued a temporary license to sell their products at the state fair for 2020, but with the cancellation they were unable to use them. It was recently announced that 2021 fair would take place this year and this legislation would benefit the craft beverage producers who were unable to use their 2020 permit but will be able to be at the fair this year.

The craft beverage industry was impacted greatly throughout the COVID-19 pandemic due to loss of revenues from closed tasting room as well as last years fair. This legislation would be particularly beneficial in the industry's recovery from the pandemic.

For these reasons, New York Farm Bureau respectfully requests your support of this legislation.