

2020 YAP Leadership Conference Agenda

Saturday, February 15th, 2020

8:30am – Noon	Registration
9:00 – 11am	Penn State Extension - <i>Core & Category Credits</i>
11:00 – 11:45am	Penn State Extension - <i>Groundbreaking Research: An Update on Soil Health</i>
Noon – 1:00pm	Opening Luncheon Guest Speakers: AFBF Young Farmer & Rancher Chair, Paul Molesky PFB Vice President, Chris Hoffman
1:00 – 2:00pm	General Session 1) Courtney Meyer & Brittany Speer - <i>State YAP Committee Members, Cultivating Your Young Ag Professionals Program</i>
2:00 – 2:15pm	Break – Visit Trade Show Vendors
2:15 – 3:00pm	Breakouts 1) <i>Pennsylvania Hemp Council, Industrial Hemp Part 1: So You Want to Grow Hemp - Cultivation and Harvest</i> 2) Forage Feature: <i>Harvest Technology: From Field to Feed Trough</i> 3) <i>PFB MSC Business Services, Young & Beginning Farmer Financials</i>
3:00 – 3:15pm	Break – Visit Trade Show Vendors
3:15 – 4:00pm	Breakouts 1) <i>Pennsylvania Hemp Council, Industrial Hemp Part 2: What is Hemp Used for? - Processing and Products</i> 2) <i>Jim Hershey, Pennsylvania No-Till Alliance, No-till Technology: Soil Health & Production Benefits</i> 3) <i>Luke Walton, M&T Bank, The Beginners Guide to Business Plans</i>
4:00 – 4:30pm	Break – Room Check In – Visit Trade Show Vendors
4:30 – 5:00pm	District Social (<i>cash bar available 4-5pm</i>)
5:00 – 7:00pm	Dinner
7:00 – 9:00pm	Keynote – Eric McElvenny: Embrace Challenge
9:00 – 11:00pm	Social Hour (<i>line dancing, board games, cornhole, farming documentary</i>)

Sunday, February 16th, 2020

7:00 – 8:00am	Global Trade Breakfast Guest Speaker: Dan Pearson, American for Prosperity
8:00 – 8:55am	Faith of the Farmer – Don Hoover
9:00 – 9:45am	Breakouts 1) Forage Feature: <i>Chris McCracken, Local Seed, Forages from Seed to Harvest</i> 2) <i>Americans For Prosperity, The Story Behind Global Trade</i> 3) <i>Matt Ludwig, Nationwide, Are You Properly Insured for an Agritourism Enterprise</i>
9:45 – 10:30am	Breakouts 1) <i>Pennsylvania Farm Bureau, The Chesapeake Bay: Where Are We Today?</i> 2) <i>Pennsylvania Beekeepers Association, What's All the Buzz: Backyard Beekeeping & Pollinator Benefits</i> 3) <i>Brian Beck, Longacre Potato Farm, The Ins and Outs of Grain Marketing</i>
10:30 – 11:00am	Break / Room Check – Out / Snack
11:00 – Noon	General Session 1) <i>Dr. Troy Ott – Pennsylvania State University, Biotechnology: Where We are & Where We Are Going</i>
12:00 – 1:00pm	Closing Lunch Guest Speaker: PFB President, Rick Ebert
2:00 – 3:00pm	Industry Tour: Groff North America – <i>Industrial Hemp Processing Facility in York, PA</i> (Drive yourselves to the tour)