

“Chicken Chat” Debuts at the 2017 Empire Farm Days

The 2017 Empire Farm Days (EFD) set up crew was both awesome and experienced. Thanks go out to all who helped plan, pack, set up and the execution of the entire event. Plenty of muscle and creativity was supplied as we picked up all the juice, helium and many supplies and exhibits.

Our own State Promotion and Education members who were there to help included Tara Lott, who was there for hands-on help in addition to providing the straw and flowers that accessorized the tent, Judi Whittaker, who has been our main volunteer for years, and Linda Fix and her granddaughter Daisy, and Eileen Jensen, who helped throughout the three-day event. Plus the great assistance from Dick Kimball, from our Board of Directors, and Rich Jerome and Karen Lohr, who worked diligently answering questions and providing support.



Our tent was packed with visitors. The talents of staff were put to work as we signed up new members and spent time with many of the visitors to our exhibit. The NYFB/Nationwide balloons dotted the landscape every day, seconded by all of the NYFB labeled popcorn boxes carried by so many. The advertising must have worked as the tent was absolutely filled to capacity on many occasions.

During this three-day event we offered visitors more than 100 gallons of juice free-of-charge including apple cider and apple-lemon “Summer Blend” provided by Red Jacket Orchards, and grape juice provided by Welch’s, and additional juice and water courtesy of NYFB. We also popped 105 pounds of popcorn, filling more than 2385 boxes for those who stopped by.

The newest addition was our “Chicken Chat Program”, which offered a special visitor and a choice of many work sheets to those who participated in the learning experience. Giroux’s Poultry Farm, Hudson Egg Farm, Thomas Poultry Farm, and Kreher’s Farm Fresh Eggs, and NYFB and the Foundation funded this special program.

Our packing crew included worked quickly to load our trailer for the return trip to Albany and a separate load to head for the New York State Fair Exhibit. The team of NYFB really worked and worked well. In addition to those listed above our thanks go out to all the NYFB staff that helped in so many ways.

