

NYFB State Promotion & Education Committee Welcomes Nikole Watts

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Nikole Watts was recently appointed by the New York Farm Bureau Board of Directors to serve as an At-Large member of the NYFB State Promotion and Education Committee. Nikole is the Educator at Chemung County Soil and Water Conservation District. Besides working full time at the county, she works on her family dairy farm as well as owns a produce stand in her county.

Nikole grew up in Pine City, NY, with her parents and three sisters on Watts Dairy and Beef Farm, which her grandparents started in 1962. She attended Notre Dame High school, then went on to Cazenovia College where she graduated in 2014 with a bachelor's in Business Management and Marketing.

As the educator she travels to the different schools in the county and teaches Pre-k to seniors in high school Environment, Conservation and Agriculture. They hold different events throughout the county to educate the community members on Conservation and Agriculture. She also is on the advisory boards for Chemung County Ag Promotions since 2016 and Chemung County Youth Bureau since 2018.

On Watts Dairy Farm Nikole works with her dad, Mark, and her uncle, Jim, who are co-owners, milking the evening shift five to six days a week. They also grow their own crops. During the summer Nikole sells local produce such as tomatoes, peppers, sweet corn and pumpkins at her business, Peggy's Produce Stand, located in the city. To say that she is living her dream is a true understatement. To be able to incorporate her passion for farming in with her career is truly an amazing thing.

We are very pleased to have Watts on our committee and are proud of the diversity, expertise and dedication that is represented throughout the committee membership. She feels that Farm Bureau is important as an advocate on behalf of the American Farmer and a group that shares and creates new ideas on farming.

