



**New York Farm Bureau**  
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## **MEMORANDUM OF SUPPORT**

**Senate Bill 3396 (Senator May)/ Assembly Bill 5380 (Assemblymember Lupardo)**

**AN ACT TO AMEND THE AGRICULTURE AND MARKETS LAW, IN RELATION TO ESTABLISHING THE “NEW YORK STATE ANIMAL AND PLANT FIBER PROGRAM”**

**Date: 2/23/2021**

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New York Farm Bureau, the state’s largest general farm organization, would like to express its support for this legislation. This bill would expand the New York State Grown and Certified program to include animal and plant fiber products.

The New York State Grown and Certified program was established to assist New York farmers in marketing their locally produced products and strengthen consumer confidence in New York products. The Grown and Certified seal proves to consumers that the products they are purchasing are produced in New York and by farmers adhering to the best practices in safe food handling and environmental stewardship. Expanding this program to include animal and plant fiber products provides an important opportunity for more New York farmers to utilize the benefits of this program.

For these reasons, New York Farm Bureau respectfully requests your support of this legislation.