

2018 State Annual Meeting Highlights for Promotion & Education

By Sandie Prokop

sprokop@nyfb.org

The Promotion & Education Business Session (elections and reports) will be held in combination with the State Annual Meeting in Syracuse at a special luncheon for all delegates (reservations are needed). Voting delegate forms and nomination forms were sent with Young Farmers and Ranchers and county Farm Bureau voting delegate forms to county presidents and office managers. If anyone would like one to declare candidacy, just let us know or contact your field advisor. We will be electing all odd district representatives for two-year terms and the chair for a one-year term. A quorum is necessary for the election process, for each district as well as statewide. The Promotion and Education State Committee will meet on Monday evening, Dec. 3 for a closed meeting.

The Promotion and Education Committee will host an open session on Tues. morning, Dec. 4 from 10 to 11:30 a.m. The tentative agenda includes a quick outline of the diversity and opportunity for all members to become involved with programs and potential local meetings and workshops. There will be materials available. We will be showcasing three top success stories, selected from county Farm Bureau activities, which includes a summary of the event/program, a “this is how we made it happen” (with potential challenges and what may not have worked). Visuals and hand-outs will be available. A brief Q & A Session will follow. Timeframe: 10:00 – 10:35 a.m.

Then we will have a “Hearing Workshop” thanks to Nationwide expertise who will present this half-hour workshop. Handouts to share the information and a brief time for and questions. Timeframe: 10:35 – 11:05 a.m.

Next, a Skin Cancer Workshop hosted by Nancy Trzcinski (our very own expert) who will present this half-hour workshop. Included topics may be: what to look for, risk factors, prevention strategies etc. We will have handouts available and a brief time for questions. Timeframe: 11:05 – 11:35 a.m.

Our closing will include the use of social media as a very effective tool. Also, we will have some very special news about our 2019 Promotion and Education Summit in November of 2019 that will provide take-home information and training, so each county is ready to do what is so very needed at this point in time. Timeframe: 11:35 – 11:45 a.m.

We invite one and all to share this time with us. You do not have to be a delegate or an attendee of the State Annual Meeting. Your membership entitles you to join with us and become more involved than you are today. The times are tentative, and we will post the agenda and times and have this information available in the State Annual Meeting program for those that may want to attend a portion of the full workshop. The open meeting will be followed by lunch (reservations needed) and the elections of our committee and chair, and reports of the District Caucus elections.