

## 2019 Ag Promotion and Education Summit Speaker: Kim Bremmer

The 2019 Ag Promotion & Education Summit will be held in Syracuse, NY, at the DoubleTree by Hilton on Sat., Nov. 2 – Sun., Nov. 3, 2019.

This is a hands-on, learning and sharing opportunity that every county Farm Bureau will want to have someone attend. The keynote speaker will be Kim Bremmer, from Ag Inspirations in Wisconsin. Nationally-recognized motivational agriculture speaker, Bremmer shares her true passion of speaking up for agriculture with everyday consumers. She is a vocal champion of agriculture everywhere she travels, from the grocery store to the airport.

Bremmer specializes in connecting with everyday consumers while helping you customize your farm message and farm brand. She will be helping attendees with the planning and training for everything from farm tours to social media to radio and television interviews. Transparency and authenticity at the farm level are more important than ever to consumers. Bremmer will inspire you to feel confident in answering consumer questions, telling your story and sharing your enthusiasm.

The summit will include several rounds of workshop choices which will empower attendees to tell their story. Watch for more details very soon. NYFB Promotion and Education committee members are putting your requests at the top of the list. The summit will also be an opportunity to network with Farm Bureau members from across the state as well as the northeast.



Kim Bremmer, Ag Inspirations