March is Ag Month! – Let's make it a statewide event, County by County!

Promoted by the New York Farm Bureau State Promotion & Education Committee

What: Your county legislature's proclamation declaring "March is Ag Month"

(We have a sample proclamation you can easily adapt)

When: Now! Let's start the ball rolling! We need to be ready for March 1st

Who: County Farm Bureaus and all your members can be part of any type of declaration or

celebration

Agriculture is part of our history, heritage, and values, and continues as an important part of our culture and rural economy. That's why we work to create an annual tradition every March to celebrate spring and agriculture with Ag Month events. In many states March is National Ag Month, and it is celebrated to recognize the entire food and agriculture industry. Since 1973, NY AG Day has provided the perfect opportunity for all of us to better appreciate agriculture's breadth and beauty. In 2018 and 2019, NYS declared the entire month, "Ag Month". We want to make sure our county Farm Bureaus across the state can participate.

This is an opportunity to gather local residents, both in and out of agriculture, and local media to join in your celebration as well to share more about agriculture's impact in your community. Please reach out to your local leaders and ask them for an Ag Month Proclamation, and then plan a celebration! Act now and get an Ag Month resolution before your county legislators and get ready to publicly recognize our essential industry, one that feeds us, clothes us and provides our shelter.

## We hope that your County Legislature will join all throughout NYS ... as your county declares March as Ag Month 2020

We want to let all of NYS know how many of our counties are leading the ag celebration, so please keep us updated on your successful requests! This is a program supported and led by the NYFB State Promotion & Education Committee.