

**American Farm Bureau Federation
Young Farmers & Ranchers Excellence in Agriculture Award**

Rules for 2023 AFBF Annual Convention Competition

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Background

The Young Farmers & Ranchers (YF&R) Excellence in Agriculture Award competition is designed as an opportunity for young farmers and ranchers to earn recognition, while actively contributing and growing through their involvement in Farm Bureau and agriculture. Participants will be judged on their involvement in agriculture, leadership ability, and participation/involvement in Farm Bureau and other organizations (i.e., civic, service and community). **The ideal candidate(s) for the Excellence in Agriculture Award is an individual or couple who does not have the majority of his/her gross income subject to normal production risk.** It is recommended that the state Farm Bureaus provide, as part of the state recognition and award, an expense-paid trip to the 2023 AFBF Annual Convention held in San Juan, Puerto Rico, Jan. 6-11. Appropriate recognition will be given to all national competitors in attendance at the AFBF Annual Convention. The AFBF YF&R Committee and the AFBF Leadership, Education, and Engagement Department will coordinate the program at the national level.

Information about the Excellence in Agriculture applicant is requested on the entry form. ALL INFORMATION IS HANDLED IN STRICT CONFIDENCE AND IS DESTROYED AFTER JUDGING IS COMPLETED.

Eligibility

- An applicant can be either an individual or a couple that is married or has similar legal rights under the law applicable to the state Farm Bureau organization. Applicant may choose to apply individually, rather than as a couple.
- Applicant(s) shall be a Farm Bureau member(s) between the ages of 18 and 35 in good standing with his/her county Farm Bureau. The individual or spouse/spousal-equivalent shall have reached his/her 18th birthday at the time he/she qualifies for the national competition and shall not have reached his/her 36th birthday by the completion of the competition. Competitors qualify at the time the national application is submitted and the completion of the competition is the day awards are given out (Monday, January 9, 2023).
- **Applicant(s) must be in attendance on-site at the AFBF Annual Convention to compete nationally.**
- Applicant(s) must not have derived a majority of his/her gross income from an owned production agriculture enterprise in any of the past three years.
- Applicant(s) may only compete in one national YF&R competition per year.
- Past and present members of the AFBF Young Farmers & Ranchers Committee and/or their spouse are not eligible to compete.
- Past state YF&R Achievement Award winners and/or previous AFBF Achievement Award competitors are not eligible to compete.
- Previous AFBF Excellence in Agriculture Award competitors are not eligible to compete. Past state YF&R Excellence in Agriculture winners are eligible if they have not previously competed at the national level.
- **Current employees or agents of county, state and/or the American Farm Bureau organizations and their affiliates are not eligible to compete. An affiliate is defined as an entity owned or controlled in whole or in part by another entity through, for example, ownership (including partial ownership) or positions on the board of directors. Past employees and interns who were responsible for implementing any of the YF&R Competitive Events since January 1, 2018, at the state or national level are ineligible.**
- Each state Farm Bureau may submit one entry to be considered for national recognition and must use the AFBF entry form and application.

Entry Form & Application Guidelines

- Do not use applicant's name, the name of his/her state or county, or any names that may bring about the recognition or identification of the applicant's state beyond the entry form. The written versions of the application have a search feature to locate any identifiers. Verbal and presentation reference to applicant's name, state and county will be allowed during your presentation for personalization of presentation.
- The entry form and application must be completed in first person narrative (i.e. I, me, we, etc.) for questions 1-5. "A1"/"A2" may not be used for questions 1-5. Applicants must use "A1"/"A2" to denote each applicant for all of question 6.
- Do not use abbreviations or acronyms unless it has been spelled out once with the abbreviation in parentheses behind it. For example, United States Department of Education (USDE). AFBF, FB, and YF&R are acceptable to use throughout the application.
- The attached entry form and application are examples of the information needed for the official online application. Authorized state Farm Bureau representatives will have access to the online portal for official state submission. No emailed or mailed entry forms will be accepted.
- State Farm Bureaus have permission to reproduce the attached entry form for state-level competition or as a recruitment tool.
- It will be up to the judges' discretion to deduct points if applicants include activities before they were 18.

Note: Disregard of the guidelines will result in disqualification of the application.

VIRTUAL CONVENTION: If AFBF is unable to hold the 2023 Annual Convention in-person for any reason, the competitive events will be held virtually, and all applicants should be made aware of this possibility prior to their application. If the competition will be virtual, all contestants will be given the opportunity to withdraw their application for 2023 to ensure eligibility for future years.

Presentation Guidelines

- The presentation will be an interactive, 25-minute presentation in which the applicant(s) has an opportunity to share the contents of his/her/their entire application in narrative form with a panel of three judges and the audience.
 - Applicant(s) will have 25 minutes to present on the topics addressed in the application and address questions from the judges. Applicants will be notified by the timekeeper when 10 minutes are remaining and again when five minutes are remaining. Each judge will be prepared to ask one question. At 25 minutes, time will be called and the applicant's time in front of the judges will conclude even if judges have not been able to ask their questions. It will be up to the applicant(s) to determine how to use this time. If the answers to the judges' questions are complete before time is called, the room moderator will call time.
- The only visual means in which to deliver the information is through a PowerPoint or Prezi presentation. The applicant(s) needs to submit their presentation on a USB flash drive during the Excellence in Agriculture Competitor Orientation. Once the presentation has been downloaded onto the laptop, it cannot be changed. A computer, LCD projector, screen and one slide advancer remote will be provided. All presentations must be formatted to work on a PC. Contestants will not be allowed to use their own computer.
- Verbal and presentation references to applicant(s) name, state and county will be allowed during the presentation.
- No props (including notes), sound or video of any kind will be allowed during the presentation.
- Applicants and their state coordinators are not allowed to view other presentations until after they have completed their own.

Application Judging

- All applications will be judged prior to the AFBF Annual Convention by three representatives from the industry. These are the only judges that will be reviewing and scoring the applications.
- All judges will use the application rubric to score the applications.
- The following breakdown of points will be used for the application:

<u>Application</u>	<u>Points</u>	<u>Approx. %</u>
Questions 2-4: Ag Involvement, Impact on Ag and Issues Facing Ag	180 points	45.0%
Goals	40 points	10.0%
Farm Bureau Experience	90 points	22.5%
Other Leadership Experience	80 points	20.0%
Application Form: Writing should be clear, descriptive and free of grammatical errors.	<u>10 points</u>	<u>2.5%</u>
MAXIMUM POINTS	400 points	100% (80% of Total Score)

Presentation Judging – Round One

- All competitors will present during the first round of competition during the AFBF Annual Convention.
- Competitors will be randomly divided into different rooms to present to a panel of three judges who represent the industry. Each room will have a different set of judges who will complete a judge's orientation prior to the first presentation.
- All judges will use the same presentation rubric to score the presentations.
- The following breakdown of points will be used for the presentation:

<u>Presentation</u>		
Delivery of Presentation	30 points	30%
Content of Presentation	40 points	40%
Responses to Questions	<u>30 points</u>	<u>30%</u>
MAXIMUM POINTS	100 points	100% (20% of Total Score)

****The above breakdowns are not the rubric. Please refer to the separate rubric documents for all scoring criteria.**

Presentation Judging – Top Ten Round

- After the completion of the first round of presentations, the Top Ten competitors, determined by the competitors' application scores and their round one presentation scores, will be announced and the Top Ten will advance to the next round of competition.
- Those advancing to the Top Ten will give their presentation again to a new set of three judges. All competitors will present to the same set of judges during the Top Ten round.
- The same presentation scoring system, rubric and format will be used during the Top Ten round of competition.
- The winner and finalists of the competition will be determined based on the combined application and Top Ten presentation scores.

Please note: Presentation scores from the first round of competition will NOT be used in this round of judging.